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Contact:

Jake Mortensen, MarCom Specialist

AgraQuest, Inc.

530-750-0150 x114 office

530-383-7000 cell

[jmortensen@agraquest.com](mailto:jmortensen@agraquest.com)

Jeff Crampton, National Product Manager

United Agri Products

519-268-5903 office

[jcrampton@uap.ca](mailto:jcrampton@uap.ca)

AGRAQUEST 



## **AgraQuest Inc. Launches RHAPSODY® ASO Biofungicide into Canadian Ornamental Market**

**DAVIS, Calif.** (Jan. 8, 2008) – AgraQuest Inc., a leading provider of effective and safe pest management and plant health products, announced today that it has received approval of a Canadian label for its biofungicide RHAPSODY® ASO for use in the ornamental markets. RHAPSODY ASO will be available immediately through UAP Canada.

“The introduction of RHAPSODY ASO into the Canadian market is an important strategic goal for AgraQuest,” said Chris Coombs, V.P. North America for AgraQuest. “We expect that biological nature of this product will be a strong selling point for the Canadian market.”

RHAPSODY ASO is labeled in Canada for a number of the most common diseases found in ornamental flowers and plants, including Powdery Mildew, Leaf Spot and Botrytis. Derived from a naturally occurring bacterium, *Bacillus subtilis*, RHAPSODY is an effective, yet safe, alternative to traditional synthetic chemistries.

“RHAPSODY ASO is a welcome addition for both conventional and organic ornamental greenhouse growers in Canada,” said Jeff Crampton, National Product Manager of UAP Canada. “It’s a very effective broad spectrum biofungicide that provides protection on bedding plants, potted plants and foliage, while being non-toxic to beneficial insects.”

RHAPSODY has a zero-day pre-harvest interval and a four-hour restricted entry interval providing growers minimal interruption following sprays. The RHAPSODY brand has been sold in the U.S. ornamental market since it was introduced in 2003.

### **About AgraQuest, Inc.**

*AgraQuest is a biotechnology company that focuses on discovering, developing, manufacturing and marketing effective, safe and environmentally friendly natural pest management products for agricultural, institutional and home markets. The company sells SERENADE®, SERENADE® Garden, RHAPSODY®, SONATA® and BALLAD® fungicides in the U.S. market. AgraQuest received the Presidential Green Chemistry Award from the U.S. EPA for the discovery and commercialization of SERENADE. In 2004, AgraQuest received a Red Herring Top 100 Private Company Award and the World Technology Award for the Environment.*

### **About UAP Canada**

*Founded in 1978, United Agri Products (UAP) is the largest distributor of agricultural and non-crop inputs in the United States and Canada. UAP markets a comprehensive line of products, including crop protection chemicals and plant nutrients to national and regional dealers. UAP's extensive infrastructure is a critical element of their supplier's route-to-market, as it enables them to reach a highly fragmented customer base.*

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