



FOR IMMEDIATE RELEASE:

## **New canola pod stick product helps reduce losses from pod shattering**

*Successful track record in Europe and U.K.*

**September 18, 2008 – Winnipeg, Manitoba** – The advent of pod sticking products has the potential to revolutionize canola production practices in Western Canada. **Pod-Stik™**, a foliar product based on a unique polymer blend that's proven successful in Europe and the U.K., has been brought to the Canadian canola market by UAP Canada to provide the longest-lasting protection for canola growers against pod shatter.

"Growers no longer have to accept losses due to shatter as a given. **Pod-Stik** is a convenient and effective way to maximize the value of your maturing canola crop," said Brodie Blair, Product Manager for UAP Canada Inc., based in Winnipeg. "**Pod-Stik** lasts about eight weeks after application before breaking down – longer than other pod sealants currently on the market

In trials conducted in the canola growing regions of Hungary in 2006, **Pod-Stik** reduced the number of open pods per 100 assessed from 60% in the control group to 37% on the plants treated with **Pod-Stik**.

"The blend of polymers in **Pod-Stik** effectively casts a net around the canola pod, strengthening it and preventing them from splitting open before and during harvest," said Blair. He notes that the latex polymer lasts longer than other polymer sealants based on pine sap which can break down quicker. The eight week window **Pod-Stik** allows provides ample time for growers to get in and harvest their canola while eliminating the need for swathing.

Trials and performance in European fields have shown the product does not have any adverse effects on dry down, seed maturity or quality. "The bottom line is that canola treated with **Pod-Stik** reduces splitting and losses while untreated canola can be dry and brittle," said Blair. He recommends **Pod-Stik** be applied about three weeks before harvest when the pods are light green and still pliable.

As part of the first year of introduction in Western Canada, UAP has an extensive prairie-wide observation program with growers to help maximize its benefits in local conditions.

[About UAP Canada](#)

Founded in 1978, United Agri Products (UAP) is the largest distributor of agricultural and non-crop inputs in Canada and the United States. UAP is helping growers meet the challenges of higher crop yields and healthier production practices by offering a comprehensive line of proven crop protection products, including herbicides, fungicides, insecticides, specialty products and plant nutrients. These products are available to Canadian growers through national and regional dealers. UAP Canada is headquartered in Dorchester, Ontario.

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Always read and follow label directions

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