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## **AgraQuest Inc. Launches SERENADE® ASO Biofungicide into Canadian Agriculture Market**

**DAVIS, Calif.** (May 22, 2008) – AgraQuest Inc., a leading provider of effective and safe pest management products, announced today that it has received approval of a Canadian label for its biofungicide SERENADE® ASO for use in the agriculture market. SERENADE ASO will be available immediately through UAP Canada.

“The introduction of SERENADE ASO is an excellent complement to the products that AgraQuest has launched in Canada recently,” said Chris Coombs, V.P. North America for AgraQuest. “It provides growers an effective tool against a number of common diseases found in Canada.”

SERENADE ASO is labeled in Canada on a variety of crops, including pulse crops such as peas, lentils and beans. Formulated as an aqueous suspension (liquid) formulation and is derived from a naturally occurring bacterium, *Bacillus subtilis*. Its biological nature offers growers an effective, yet safe, alternative to traditional synthetic chemistries.

“SERENADE ASO provides growers with a valuable new tool for disease control,” said Garth Render, Marketing Manager for UAP Canada. “Its unique, multisite mode of action makes it highly effective against target diseases and places it in a fungicide group of its own, helping growers manage resistance. As a biological product, it has a strong worker safety profile, with a zero-day pre-harvest interval and a four-hour restricted entry interval providing minimal interruption following sprays. Growers should be excited about this product.”

**About UAP Canada**

*Founded in 1978, United Agri Products (UAP) is the largest distributor of agricultural and non-crop inputs in the United States and Canada. UAP markets a comprehensive line of products, including crop protection chemicals and plant nutrients to national and regional dealers. UAP's extensive infrastructure is a critical element of their supplier's route-to-market, as it enables them to reach a highly fragmented customer base.*

**About AgraQuest, Inc.**

*AgraQuest is a biotechnology company that focuses on discovering, developing, manufacturing and marketing effective, safe and environmentally friendly natural pest management products for agricultural, institutional and home markets. The company sells SERENADE®, SERENADE® Garden, RHAPSODY®, SONATA® and BALLAD® fungicides in the U.S. market. AgraQuest received the Presidential Green Chemistry Award from the U.S. EPA for the discovery and commercialization of SERENADE. In 2004, AgraQuest received a Red Herring Top 100 Private Company Award and the World Technology Award for the Environment.*

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