

ALIAS

# MANA POTATO INSECT CONTROL

INSECTICIDE

# ALIAS<sup>®</sup>

Imidacloprid

**There is no confusing Alias insecticide.**  
With a fair price and the same active ingredient as Admire<sup>®</sup>,  
Alias simply delivers better value.

Alias 240 SC insecticide contains the proven imidacloprid chemistry and brings this effective, broad-spectrum insecticide to potato, fruit and vegetable growers at a fair price.

**Tough insect control for a fair price:** Control your worst potato, blueberry, vegetable and tree fruit insect pests.

**Return on investment:** As a high value cash crop, potatoes need the best protection possible. Alias provides effective insect control at a price that puts more dollars in your pocket.

**Group 4 mode of action:** Alias, a neonicotinoid chemistry, controls insect pests through a combination of contact and

ingestion modes of action. Rotation with other non-Group 4 chemistries will help to manage insecticide resistance. Do not follow a soil application with an in-season foliar application.

**Extended control:** Alias controls potato pests most effectively when applied as an in-furrow or seedpiece treatment at seeding. This application provides extended control of potato pests, which are key vectors that spread viruses. Up to 2 foliar applications can also be made in-season.

**Additional crop flexibility:** Alias also provides long-lasting control of other insect pests in tree fruits and vegetable crops.

### **Key insects:**

- Colorado potato beetles
- Aphids
- Leafhoppers
- Potato flea beetles
- See label for additional insects



**Fair Price.  
Brand Results.**

## Application and Use Guidelines:

### Potato

**Soil application:** For long-lasting, systemic control, apply as a narrow band and direct-spray on the potato seed pieces or seed potatoes in the furrow. Apply 345 mL to 525 mL/acre (based on a 90 cm row spacing), or 7.5 to 12 mL/100 m row using the higher rate for extended control and improved resistance management.

**Seed piece treatment:** When applying directly to seed pieces, apply Alias at a rate of 12 to 18 mL/100 pounds of seed pieces, ensuring each piece receives adequate coverage. For longer-maturing varieties or extended control, use the higher rate.

**Fungicide compatible:** When applying to seed pieces, apply Alias first, followed by a fungicide dust.

### Tree fruit, vegetables and potatoes

**Foliar treatments:** When pests are present at economic thresholds, apply Alias using a water volume that provides good coverage. Insects are controlled by contact and ingestion.

**Beat the weather:** Multiple application methods give growers the flexibility to work around the weather. In-furrow, seed piece or foliar, Alias gives growers the tools to manage insect pests.

**Good stewardship:** Like most insecticides, Alias is highly toxic to bees exposed to direct treatment or residues on blooming crops and weeds. Avoid application of Alias when bees are actively foraging, and work with beekeepers to help prevent accidental exposure.

## Registered Crops

Potato	Strawberry	Cucumber
Tomato	Peach	Pumpkin
Lettuce <sup>1</sup>	Saskatoon berry	Squash
Apple	Sweet potato <sup>3</sup>	<sup>1</sup> BC, ON, PQ, PEI, NS only.
Cherry <sup>2</sup>	Ginseng	<sup>2</sup> BC and ON only.
Blueberry <sup>3</sup>	Cole (Group 5)	<sup>3</sup> BC, PQ only.
Brussels sprout	Caneberry (Sub-group 13A)	<sup>4</sup> MB, ON, PQ, and the
Eggplant	Melon (Group 9) <sup>4</sup>	Maritimes only.

Please see label for a complete listing of crops and insects controlled.  
Always read the label before use.



## Quality Products. Competitive Prices.

MANA makes sense for growers, for channel partners, for agriculture. Headquartered in Winnipeg, Manitoba, MANA Canada currently offers nearly 20 branded insecticides, fungicides and herbicides from a portfolio of more than 18 strategic active ingredients – and our product portfolio continues to grow. As the North American arm of the world's largest off-patent manufacturer and the seventh largest agrochemical company, MANA provides best-in-class formulations, regulatory capabilities, and field research.

MANA is the right crop protection partner because we offer a consistent supply of superior formulations sold at fair prices. Our proven products are efficiently manufactured to the highest standards and value-priced to optimize the profitability potential of your business. Control, consistency and cost are the MANA advantages.

For more information contact your MANA representative to discuss your local crop protection needs.



**MANA**  
CANADA

Crop Protection

**Fair Price.**  
**Brand Results.**

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