

FOR IMMEDIATE RELEASE
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Bromotril 240 EC Herbicide Registered

WINNIPEG, MB — A new entry in to the bromoxynil market has received approval in Canada. Bromotril herbicide is a new alternative to the current bromoxynil products on the market today. Bromotril is registered to control broadleaf weeds in wheat (spring and winter), barley, corn, oats, bromoxynil tolerant canola (Navigator varieties), flax (including low linolenic acid varieties), fall rye, canary grass (for seed production), triticale, garlic, seedling alfalfa, established alfalfa (for seed production only), and seedling grasses, forage sorghum, forage millet and zero till.

"We are pleased to be providing the Canadian grower more choice with this new addition to our Canadian product line. Bromotril provides growers with another alternative in their herbicide selection. Makhteshim-Agan is committed to the Canadian business and Bromotril is a direct result of that commitment. MANA has manufactured Bromotril herbicide technical for the global herbicide market for several years. Bromotril will be a high quality formulation with the same reliable performance that growers have come to expect from bromoxynil based herbicides," says Phil Somerville, Canadian Business Manager in Ancaster, Ontario with Makhteshim-Agan North America (MANA). MANA is the manufacturer who obtained the Canadian registration. Bromotril joins other Makhteshim-Agan products in Canada like Arrow[®], Bumper[®], Pyrinex[®], Badge[®] and Folpan[®].

In the spring of 2006, United Agri Products will begin marketing Bromotril herbicide in the Canadian market. Bromotril joins products like Arrow, Sword[®], Oracle[®], Turboprop[®], and Bumper[®]. These products along with over 100 others that UAP offers, will give growers and agri-retailers complete control of the products they use to solve crop production problems in Canadian fields. "Now more than ever growers need to control costs and maximize the value they receive from every dollar they invest in crop protection products. Now when a grower needs a bromoxynil to control weeds in his crops, he will be able to purchase Bromotril and enjoy hassle-free purchasing." says Garth Render, Marketing Manager with United Agri Products in Winnipeg, Manitoba.

Headquartered in Raleigh, NC, MANA is the North American Division of Makhteshim Agan Industries Ltd., the world's leading company specializing in generic crop protection. MANA offers a broad portfolio of more than 45 branded products from over

30 actives including insecticides, herbicides, fungicides and plant growth regulators. MANA works through the traditional industry distribution channels including distributor sales to retailers. MANA supports purchases of its products with a dedicated field sales team and customer service group. MANA also provides a high level of regulatory and technological competencies to support current and pending registrations.

Founded in 1978, United Agri Products is the largest distributor of agricultural and non-crop inputs in the United States and Canada. UAP markets a comprehensive line of products, including crop protection chemicals and plant nutrients, to national and regional dealers. UAP also provides a broad array of value-added services including logistics, regulatory and marketing. Their extensive infrastructure is a critical element of their supplier's route-to-market, as it enables them to reach a highly fragmented customer base.

For More Information, visit www.uap.ca, or contact:

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