



**CANADA**

# SERENADE<sup>®</sup> MAX

## SERENADE<sup>®</sup> MAX – For Proven Control of Fire Blight in Apples



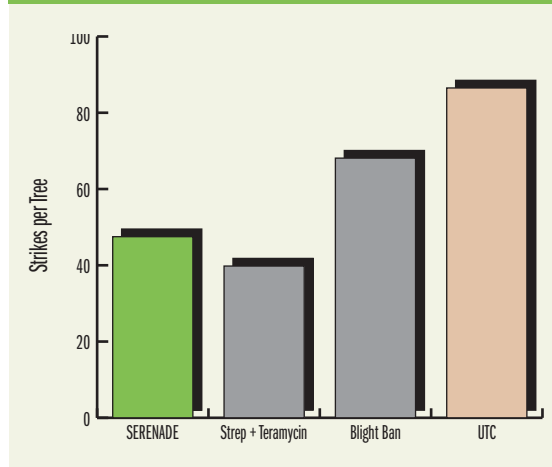
SERENADE<sup>®</sup> MAX fungicide (*Bacillus subtilis*, QST 713) is proven effective for battling fire blight of apples & pears. Powered by biochemicals called lipopeptides, SERENADE MAX has a complex, multi-site mode of

action which effectively destroys disease pathogens while also delaying the onset of resistance.

Add SERENADE MAX to your program today for broad spectrum disease control; superior food, environmental, & worker safety; and improved overall performance.

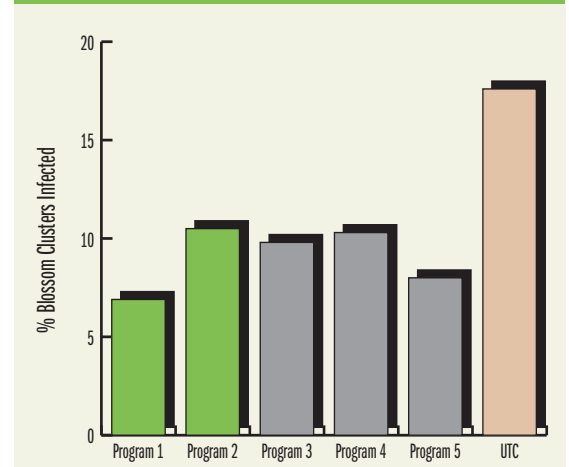
### SERENADE MAX vs. Fire Blight on Apples

S. Lindow, UC Ext., CA - 2004



### SERENADE MAX vs. Fire Blight on Apples

Dr. Yoder, Virginia Tech, 2006



1-SERENADE MAX 2lb + BIOTUNE<sup>1,2,3</sup>      3-BlightBan C9-1 19oz<sup>1,2,3</sup>  
 2-SERENADE MAX 2lb + BIOTUNE<sup>1,3</sup>      4-BlightBan C9-1 19oz<sup>1,3</sup>  
 Agri-Mycin 17 11oz<sup>2</sup>      Agri-Mycin 17 11oz<sup>2</sup>  
 5-Agri-Mycin 17 11oz<sup>1,2,3</sup>

<sup>1</sup>=pink-early bloom 12 Apr.; <sup>2</sup>=full bloom 18 Apr.; <sup>3</sup>=late bloom-petal fall 24 Apr.  
 Artificially infected, rated 29 April (rates per acre)

### CONTACT:



Ontario & Maritimes  
1-800-265-5444

Quebec  
1-800-361-9369

West  
1-800-561-5444

British Columbia  
604-534-8815

### FEATURES & BENEFITS:

- Feature complex biochemical modes of action which destroy pathogens and offers growers an excellent resistance management strategy
- Excellent food safety ratings with 0-day PHIs and exemptions from residue tolerance
- Provide high degree of worker safety with 4-hour REIs
- Excellent tank-mix and rotational partners
- CODEX approved for international sales of treated commodities

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AGRAQUEST

Innovative natural product solutions for crop management.

www.agraquest.com



# SERENADE MAX

## SERENADE MAX FOR FIRE BLIGHT CONTROL ON APPLES

**3.0-6.0 kg per hectare**

Begin applications at 1-5% bloom and repeat on intervals a 7-10 days. During periods of rapid bloom development and frequent infection periods, spray intervals of 4-7 days may be required.

*Always read and follow label directions.*

Discover the efficacy and advantages of nature's disease control - SERENADE MAX, now *that's good chemistry.*



# NOW *THAT'S* GOOD CHEMISTRY



# SERENADE MAX

## AGRAQUEST

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